

REGION II  
*Behavioral Health Board*

**Subcommittee: Prevention**

Date/Time of Meeting: 2/13/19 4:00 PM

Location of Meeting: 413 Main Street, Kamiah Idaho

website: [www.riibhb.idahopublichealth.com](http://www.riibhb.idahopublichealth.com)

Conference Phone Number: [208-748-0414](tel:208-748-0414); Conference Room Number: 7002#; Conference Pin Number: 7002#

Attendees:

x	Sharlene Johnson		Teresa Shackelford	x	Kathy Connerly		
	Jim Rehder	x	Debi Dockins		Terry Cochran		
	Carol Moerle		Doug Steele		Tami Jeffords		
	Jason Davis		Kiri Brown	x	Zlata Myr		
x	Darrel Keim	x	Kathi Howard		Tammy Lish		

**Agenda**

**Meeting Minutes  
Discussion/Outcomes**

**Meeting Called to Order, Roll Call:**

Meeting was called to order at 4:01 pm; present Sharlene Johnson, Darrel Keim, Debi Dockins, Kathi Howard, Kathy Connerly, Zlata Myr

**Approval of last meeting minutes (Action Item)**

Motion to approve minutes made by: Debi Dockins  
Second by: Kathy Connerly

**Topics to Discuss:**

**PFS Strategy Updates:**

- Update on Be The Parents Media
- Prom After Party
- Summer Youth Leadership Camp
- Strengthening Families Facilitators Training
- Spring Sticker Shock
- DITEP/RBS Trainings
- DeTerra
- Mental Health Screenings
- Social Norms Media
  - Media Message Concept
- Questions from NAS

Sharlene asked to make an addition to the agenda. Discussion on the ODP Site Visit were held. The site visit will be at 1:00 pm, at the Public Health Building on April 30<sup>th</sup>.

PFS Action Plan Strategies were discussed:

Be The Parents (BTP) media campaign is running. Billboards and print ads are rolling out. The KIYE radio ad first draft should be ready by the end of the week. ODP will be running BTP ads on all regular local outlets in the Spring.

Prom after party stipends are not getting traction. Sharlene will ask Stephanie for approval to add the option of Safe and Drug Free graduation dollars.

Pinpointing a date for a summer 2019 leadership camp is difficult with the short turnaround time. Debi asked if it would be possible for RBHB to partner with the Rotary to implement a leadership camp. Sharlene said it could be a discussion item, but needs to be held in Region 2 as that is the focus of our PFS grant funding. Sharlene will ask Stephanie for approval to postpone the leadership camp to summer 202, and instead this year send Region 2 youth to the Idaho Drug Free Youth Camp held every year.

Strengthening Families Facilitators training is to be held April 22-23. There are currently 11 registrations. Mostly in Lewiston, with a few

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from Kooskia/Kamiah. Zlata will push out to all Region 2 Probation offices. Two of the registrations are from Southern Idaho Public Health. They are aware that if we exceed our max attendees of 15 and have to retain an additional facilitator that there will be a cost share involved.

Neighborhood All Stars are working on two design concepts for the spring break sticker shock for the committee to choose from. All organizations with youth will help stick the stickers and distribute the bags.

Sharlene is speaking with Chris Glenn about the Drug Impairment Training for Education Professionals (DITEP) and Responsible Beverage Servers (RBS) Training. These trainings will be held in April or the first week of June.

The DeTerra bag tag design is complete and PHD will in-house print. The DeTerra bags are ordered. Organizations with youth will held attach the tags to the packets. Sharlene is designing an on-line order form for pharmacies to sign up for the project. Debi asked that Telepharmacies be included in the distribution.

LCSC, Latah Recovery Center and U of I have agreed to work on a plan to implement once a month free Mental Health Screening days. Darrel mentioned that Latah Recovery and Lewiston Centers had applied for Millennium Funds to provide a Rural Outreach Program and we could possibly partner on this to maximize our coverage. We should know by the end of March. Zlata wondered if Telehealth could do Mental Health Screenings. Darrel suggested speaking with Teresa Shackelford about this.

A work session was held to begin filling out the Creative Concept Template for Neighborhood All Stars for the social norming campaigns. Work began on the Reducing Veterans Binge Drinking Campaign. Sharlene explained that the campaign could be for all binge drinking, with an additional focus on the veterans population through imagery. There is a need for the local data points used for defining Region 2 as an area of issue for this topic before any concept objectives can be finalized. Sharlene will request the data from ODP. Discussion was held on what the call to action would be. We would like to drive the respondents to a web page. Sharlene will inquire if a webpage can be added to the Public health website with resources. Perhaps a hidden page could be developed. It was also mentioned that there are several crisis lines and that could possibly be the call to action. Darrel suggested including Greg Lambeth in the discussions. The discussion was tabled due to time and will be revisited at the next meeting.

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Meetings will be held the 2<sup>nd</sup> Wednesday of every month at 4:00 via phone until further notice.

Debi motioned to adjourn the meeting.

**Next Meeting**

Date/Time: March 13<sup>th</sup>, 2019/4:00 pm

**Meeting Adjourned**

Time Meeting Adjourned: 5:04 pm