

REGION II  
*Behavioral Health Board*

**Subcommittee: Prevention**

Date/Time of Meeting: 1/28/20 2:00 PM

Location of Meeting: 413 Main Street, Kamiah Idaho

website: [www.riibhb.idahopublichealth.com](http://www.riibhb.idahopublichealth.com)

Conference Phone Number: [208-748-0414](tel:208-748-0414); Conference Room Number: 7002#; Conference Pin Number: 7002#

Attendees:

x	Sharlene Johnson		Teresa Shackelford	x	Kathy Connerly		
	Jim Rehder	x	Debi Dockins		Terry Cochran		
x	Carol Moerle		Doug Steele		Tami Jeffords		
x	Amber Peace		Kiri Brown		Zlata Myr		
	Darrel Keim	x	Kathi Howard				

**Agenda**

**Meeting Minutes  
Discussion/Outcomes**

**Meeting Called to Order, Roll Call:**

2:01; Sharlene Johnson, Carol Moehrle, Amber Peace, Debi Dockins, Kathi Howard, Kathy Connerly

**Approval of last meeting minutes (Action Item)**

Carol motion, Kathy Connerly seconds. Unanimous.

**Topics to Discuss:**

- ❖ Quarterly Report Q and A (if needed)
- ❖ Mental Health Screenings
- ❖ Strengthening Families Facilitators Training
- ❖ Spring Break Sticker Shock
- ❖ Year 3 Action Planning
- ❖ Meth Campaign Brainstorm

Sharlene discussed the quarterly PFS grant report. There were no questions, Carol stated that the progress on the grant has been amazing.

Discussion was held on the monthly mental health screens and the progress being made. Sharlene has added data collection to the spreadsheet so that we can track as we go each month.

Sharlene presented the Strengthening Families Facilitators training poster for review and asked that everyone share the information with anyone who may be interested. Hoping for a full class this time around.

The sticker for this year's Spring Break sticker shock was reviewed. Once the sticker is printed and we have the bags, Sharlene will get them to the coalitions who have youth boards to help with stickering and disseminating. The rest will be mailed/delivered like last year.

Year 3 action plan was discussed. Sharlene will send out Year 2 action plan for reference. It was felt the only activity that might need changed a little would be the prom pilot project. Now that it is time to implement the pilot, some school are hesitant of the backlash. Discussion centered around having parents watch a video, send home the BTP parent guide, and have the parents sign a form saying they understand the dangers of teen alcohol use, versus trying to get all parents to show up in person. Amber suggested using Survey

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Monkey with a link to the video and then the parents could take a quiz on survey monkey. The group felt a 50% completion rate for the first year would be a good benchmark.

The group brainstormed ideas for the meth campaign. Things discussed for focus:

- Dangers of cross use with heroin in the college age
- Focus area 18-30 with a “get help here” message (possibly tag recovery centers on this campaign.
- Use is a coping mechanism, self-medicating, low income, under educated
- Physical appearance
- Shock

Ideas for dissemination plan:

- Clings in bathrooms where demographic frequent
- Brochures
- Business cards, pamphlets
- Radio, TV

It was decided to focus on the cling idea, with an intervention message, call to action to be to call the recovery centers for assistance (one cling for Latah, one cling for Lewiston). Amber has contacts for radio and TV and will contact them for ideas.

Next meeting time was discussed, it was decided to try the 4<sup>th</sup> Tuesday of every month at 2:00.

**Next Meeting**

Date/Time: \_\_\_\_\_ Feb 25, 2020 2:00pm

**Meeting Adjourned**

Time Meeting Adjourned: \_\_\_\_\_ 3:01 pm \_\_\_\_\_